

Political Marketing Specialist Group Constitution

1 Name

The group shall be called the UK Political Studies Association Political Marketing Specialist Group

2 Objects

The objects of the group are:

- 1) To promote the study of political marketing within the context of election campaigns and governance;
 - 2) To provide a forum for critical discussion of ideas, concepts and practices relating to the field of political marketing;
 - 3) To facilitate contact between scholars engaged in the study of political marketing;
 - 4) To build bridges between scholars working with the fields of marketing, political communication and political science to encourage cross-disciplinary research;
 - 5) To build and maintain a network of scholars and practitioners and facilitate interaction;
 - 6) To organize conferences and such other events as may facilitate the achievement of previous objectives
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3 Membership

Membership shall be open to all interested in the subject, while the group will promote PSA membership, its objectives are to encourage dialogue and research.

There shall be no annual membership fee so as not to prohibit joining and interaction.

4 Officers

The officers of the group shall be members of the group at the time of election and will be members of the PSA. Officers consist of the Chair, Treasurer, Secretary and Communications Officer though other officer posts may be created if the group deems it necessary. Officers will hold office for three years and shall be elected by members of the group. An officer shall be eligible for re-election provided that they are still a bona fide member of the group and a current PSA member.

5 Records

Shall be kept by the secretary and made available for inspection by any member of the group if so required. These records will include membership lists, minutes of any meetings, minutes of the AGM, and the Annual Report.

6 Government

The group shall be governed by a committee consisting of the officers of the group as defined above committee members shall hold office for three years.

7 Vacation of Office

Any officer shall vacate his/her office upon resignation or upon dismissal by resolution of a general meeting of the group.

8 Annual General Meeting

This meeting shall be held during the PSA annual conference each year or at a special one-day conference convened at the decision of the committee. Not less than fourteen clear day's notice of the AGM shall be given.

9 General Meetings

These shall be called at the discretion of the committee or at the written request of not less than six members of the group. Notice of not less than three clear days, excluding weekends and bank holidays shall be given.

10 Finance

Applications by the group to the PSA for grants of money shall be made at the discretion of the committee by the treasurer of the group. A treasurer's report shall be presented to each Annual General Meeting which will decide how current and expected income is to be spent during the period prior to the following Annual General Meeting.

The committee may decide to make available sums of money to facilitate the presence of speakers at the PSA annual conference, or to fund postgraduates PSA members to attend conference. In the former case, a decision on the amount to be made available will be decided by the committee no later than two months prior to the conference and bids for funding will be invited from the group's membership. Once all bids have been received, the committee will decide how to allocate the money. Only group members are eligible to bid for this money, though the latter may be used to facilitate the presence of individuals who are not members of the group.

On vacating office the treasurer of the group shall hand over the books of account to her duly elected successor.

11 PSA Constitution

The group shall be governed by the appropriate clauses of the Union Constitution with regard to any matter not covered by this Constitution.

12 Amendment of the Constitution

This constitution may be amended or altered only by a resolution supported by two-thirds of the members present and voting at a general meeting, provided that no alteration shall contravene any part of the PSA's Constitution.

This constitution shall be made available to all members of the group on request.